#### Faculty Experience: Startups - Frank Liou



#### > Introduction

- > Examples: startup research and commercialization
- > Why startup?
- > How to begin?
- > Challenges
- > Funding for a startup



## About me

- Bytnar Professor, Mechanical Engr.; Director, ISC
- Research focus: Rapid Prototyping, Additive Manufacturing, Digital Manufacturing
- Courses developed: ME 5708 Rapid Product Design and Optimization; ME 6659 Advanced Topics in Design and Manufacturing
- Book: Frank Liou, Rapid Prototyping and Engineering Applications: A Toolbox for Prototype Development. CRC Press, 2019 (2nd Edition), ISBN-13: 978-1498798921.

# About the company

- Product Innovation and Engineering (PINE), LLC
- Founded in 2002
- St. James Industrial Park
- Member, S&T's Center for Aerospace Manufacturing Technologies (CAMT)



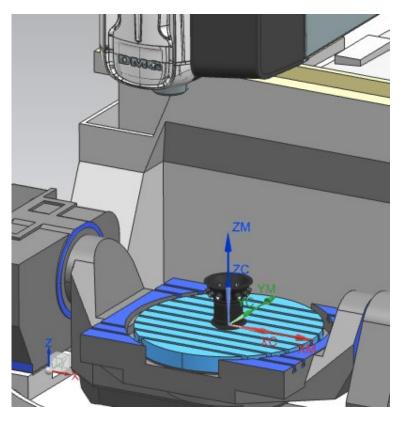


PINE

#### Recruiting engineers at S&T career fair

### Siemens PLM: NX Hybrid Manufacturing





#### Sponsor: NSF STTR; Siemens PLM

## DMG/MORI Lasertec

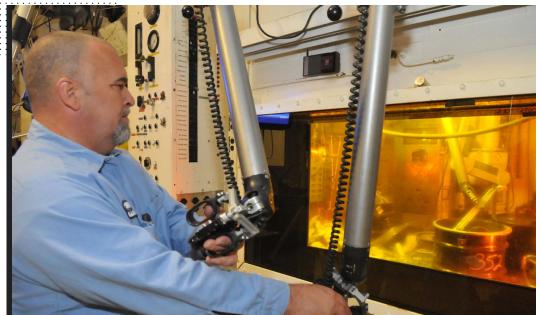


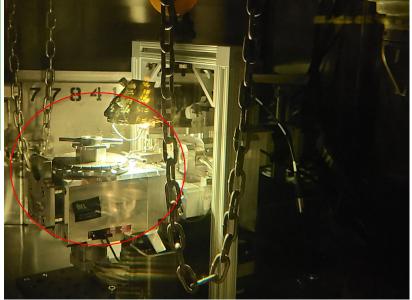


DMG/MORI Lasertec 65, 125, 3000, 4300, 6600

DMG/MORI donated "Franky" Lasertec 4300 to S&T

### Automated Minitensile Testing System





Sponsor: DOE STTR One unit installed in Idaho National Lab's (INL) hot cell.

# Why Startup?

"Starting up your own business is one of the most rewarding achievements in life. It gives you freedom, which is by far the most powerful outlet for self-expression."

Leonardo Gubinelli, co-founder of Study Abroad Association

## How to Begin?

### "Do what you love, and success will follow."

- Meg Whitman, former CEO of eBay Inc. and HP Inc.

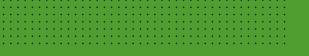


## **Challenges to Establish A Startup**

- Time (much more than 8-5)
- Expertise (technology, finance, management)
- Attitude (innovative thinking, persistence)
- Money (never enough for a startup)

# Looking for tech startup support?

- Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) Programs
- 3.2% of the research budget for agencies with a budget greater than \$100 M per year
- Phase I (\$150k~\$250k), Phase II (\$0.5M~\$1.5M)
- The government will invest and hope that you can develop and commercialize it





#### **Questions?**